






ABOUT THE PROGRAM

Sponsor Construction Americas 2015 Exposition, and gain access and exposure to thousands of construction professionals across the United States, North and South America! Following are some of the key benefits of sponsorship:

- *Company/brand logo on CA website*
- *Profile listing and link on CA website*
- *Recognition on event signage, and during panel discussions*
- *Recognition in news announcements*
- *Recognition in email campaigns*
- *Blog company/brand information with links*
- *Discounted exhibitor fees (based on sponsor level)*
- *Free VIP & attendee passes*
- *Sponsor lounge access*

There is a sponsor package for every budget including Premiere Sponsors, and several event sponsorship options. Premiere Sponsors include Gold, Silver and Bronze levels. Check out the many sponsor options on the following page.

Premiere Sponsorships:

Gold Sponsorship \$5,000 	Silver Sponsorship \$2,500 	Bronze Sponsorship \$1,500 
<ul style="list-style-type: none"> • Large logo appears in top position, hyperlinks to profile • Expanded profile listing, in top position, hyperlinks to website • Logo in Expo Program Guide • Mentions in CA news releases • Logos in all emails • Logos on all event signage • Logos on all presentation decks • Mentions in all keynotes and panel discussions • Blogs (2-3) with company/brand information with links • Exhibit space fees waived • Free VIP & attendee passes (6) • Optional tours or special events (upon request) • Sponsor lounge access 	<ul style="list-style-type: none"> • Medium-size logo appears in second group position, hyperlinks to profile • Profile listing, in second group position, hyperlinks to website • Logo in Expo Program Guide • Mentions in select CA news releases • Logos in select emails • Logos on select event signage • Mention in keynote • Blog company/brand information with links • Exhibit space fees discounted 50% • Free VIP & attendee passes (4) • Sponsor lounge access 	<ul style="list-style-type: none"> • Small logo appears in third group position, hyperlinks to profile • Profile listing, in third group position, hyperlinks to website • Logo in Expo Program Guide • Mention in first CA news releases • Logos in select emails • Logos on select event signage • Mention in keynote • Exhibit space fees discounted 25% • Free VIP & attendee passes (2) • Sponsor lounge access

Sponsor Form Yes, I would like to become a sponsor!

PREMIERE SPONSORSHIP

Gold - \$5000
 Silver - \$2500
 Bronze - \$1500

EVENT SPONSORSHIPS

<input type="checkbox"/> Welcome Reception - \$1500	<input type="checkbox"/> Afternoon Editor Panel - \$750
<input type="checkbox"/> Breakfast - \$1000	<input type="checkbox"/> Afternoon Refreshments Break - \$750
<input type="checkbox"/> Opening Keynote/Panel - \$1500	<input type="checkbox"/> Expo Program Guide - \$1500
<input type="checkbox"/> Coffee Break/Service - \$750	<input type="checkbox"/> Expo Badges - \$1000
<input type="checkbox"/> Morning Technology Panel \$750	<input type="checkbox"/> Expo Bags (for takeaways) - \$1500

PAY VIA CHECK Name _____ Telephone _____
 PAY VIA CREDIT CARD Company _____ Email _____

For check payments, make payable to: FIU OHL School of Construction, and mail to: 10555 West Flagler St., EC 2914, Miami, FL 33174.
 For credit card payments, use the Construction Americas website, or call Bernadette Chung to process via telephone at 305-348-3537.

Questions? Contact Deborah Hodges at 312-675-6080 or email Deborah@ConstructionMarketingAssociation.org